

Horizon 2020

Rubizmo, Ruritage, Ruralization, Liverur and Polirural Summer School on Rural Enterprise, Heritage and Tourism Development

Five European Union funded Horizon 2020 projects - Rubizmo, Ruritage, Ruralization, Liverur and Polirural focusing on Rural Enterprise, Tourism and Heritage Development have come together to offer a free short online Summer School over three mornings on **July 13th, July 20th, July 27th and August 3rd**.

The aim of the programme is to showcase some of the more significant rural development tools that have been developed by these projects in recent years can be used in a wide range of influential roles across rural leadership especially in coaching, teaching, policy making and advisory contexts.

This programme is targeted at teachers, lecturers, rural enterprises and agriculture & business advisors as well as activists, policy makers and leaders in rural community development. If you have an influential role in rural development, participation in this summer school will equip you to use the most innovative rural development tools in your practice that have been developed by these five Horizon 2020 projects.

Workshops take place online (via zoom) on **July 13th, 20th, 27th and August 3rd from 10:30 to 1:15pm CET**. This programme is free to attend but registration in advance is necessary and is possible for individual or all sessions. After registration you will receive some short introductory material in advance of each session which will help you make the most of these short interactive workshops.



Planning your Rural Business

Projects have developed a range of innovative user-friendly online tools to simplify rural enterprise model analysis and business planning. This session will equip you to introduce these tools to your rural enterprise development Tool Kit.

Presenting Projects: Rubizmo and Liverur



Shaping our Common Rural Future - Part 1

Horizon funded projects by definition help shape our future. This session introduces tools which have been developed to help structure rural future planning and policy planning at a local grassroots, national and EU level.

Presenting Projects: Rubizmo, Ruralization, Liverur and Polirural



Innovation Through Inspiration - Exploiting the Secrets of European Rural Enterprise, Heritage and Tourism

This session is focused on how rural case study presentation tools developed by the projects such as Databases, Libraries, Case Study repositories and Apps can be most successfully exploited to inform rural development in your local area.

Presenting Projects: Rubizmo and Ruritage



Shaping our Common Rural Future - Part 2

This session presents tools that are useful for strategic development and collaboration models that foster good living conditions and prospects for people in rural areas.

Presenting Projects: Rubizmo and Ruralization



This project is working to discover the vital ingredients for developing entrepreneurship and successful business models in high potential sectors such as food and agriculture, new bio-based value chains and ecosystem services.

www.rubizmo.eu



This project aims to support businesses, projects and initiatives in designing innovative business models in rural areas, moving towards a Circular Economy and including all important stakeholders by following the Living Lab approach.

www.liverur.eu



RURALIZATION

The project is based around the idea that a process of 'ruralisation' can change development patterns in rural areas overcoming population and economic decline and generating new opportunities. To foster a "ruralisation" process across Europe, we need new policy-relevant knowledge, which the project will generate.

www.ruralization.eu



Heritage for Rural Regeneration

In a time of constant new challenges, rural communities must grapple matters beyond protection, but grasp the opportunities - and understand the potential - springing from their diverse and dynamic heritage. RURITAGE turns rural areas into laboratories to demonstrate Cultural and Natural Heritage as an engine of regeneration.

www.ruritage.eu



In order for policymakers to solve the challenges of depopulation, land abandonment and the loss of biodiversity they need to know if current policy instruments are effective, who is benefiting from them and in what measure, what driving forces will be most influential and how they will affect the people, and the planet. The project is developing tools and knowledge resources to get rural populations, researchers and policymakers together to address common problems.

www.polirural.eu

To join the summer school please register via [this link](#) or send an email with the following information:

- Your name, affiliation, country and e-mail
- Are you a partner or stakeholder in one of the projects (which one)
- What sessions would you like to join

Or scan this QR Code:

If possible please register the Friday before each session. This is to ensure that brief introductory material can be sent to you in advance of each session.

For more information please contact

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These projects have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 773621 (RUBIZMO), No 773757 (LIVERUR), No 817642 (RURALIZATION), No 776465 (RURITAGE) and No 818496 (POLIRURAL).